

Electronic Acknowledgement Receipt

EFS ID:	12777766
Application Number:	10017074
International Application Number:	
Confirmation Number:	6239
Title of Invention:	Method, algorithm, and computer program for targeting messages including advertisements in an interactive measurable medium
First Named Inventor/Applicant Name:	Sanjay Ranka
Customer Number:	50086
Filer:	David Judson
Filer Authorized By:	
Attorney Docket Number:	Product Engine-008
Receipt Date:	15-MAY-2012
Filing Date:	07-DEC-2001
Time Stamp:	10:14:51
Application Type:	Utility under 35 USC 111(a)

Payment information:

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	ROA15May2012.pdf	47300 c23aecee1258cd4b9a406a313f08252ba2c51179	no	9

Warnings:

Information:

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.